

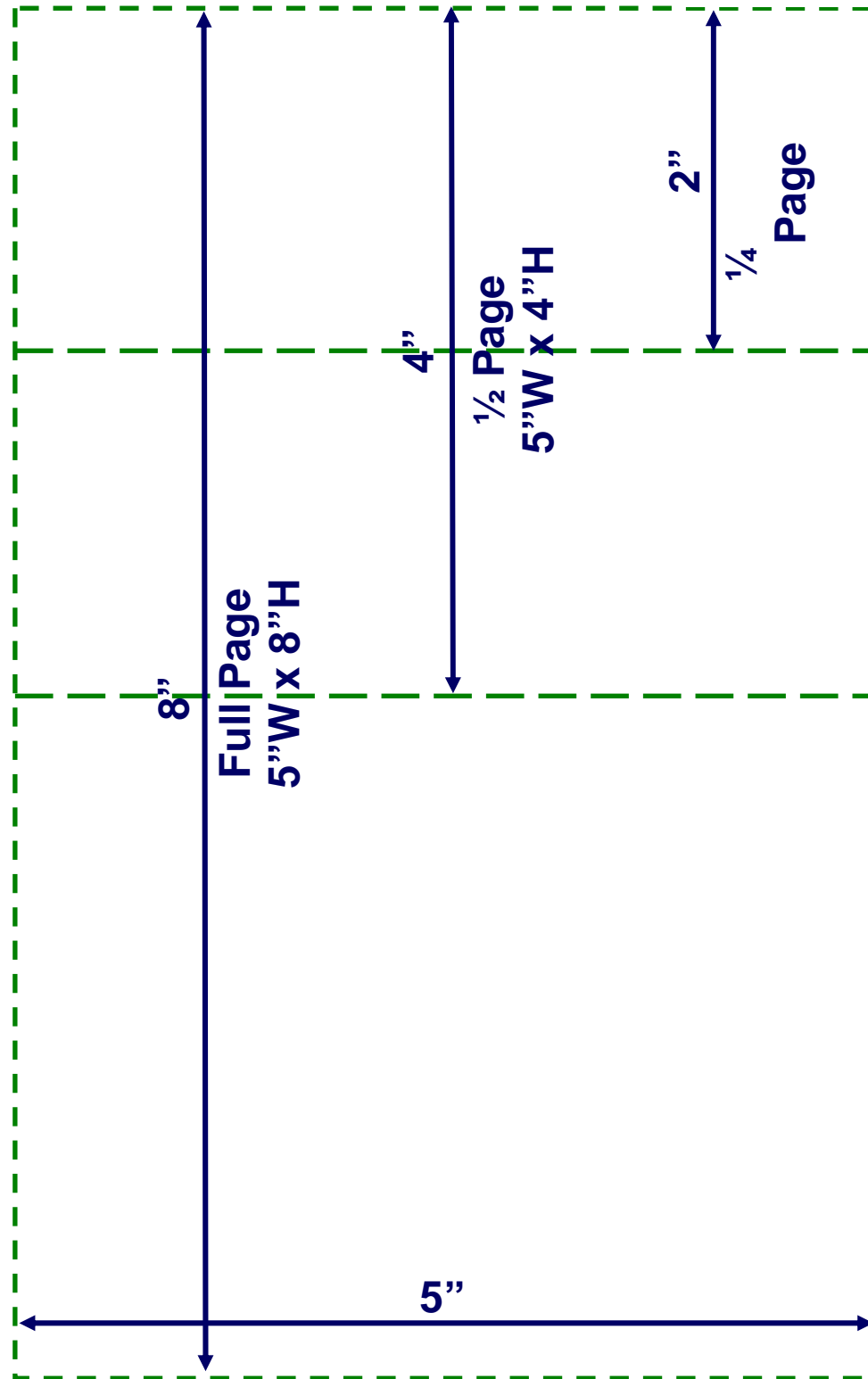
12th Annual Conference of the Oklahoma Chapter of SCAUG

Tuesday, October 20th, 2009
 Moore Norman Technology Center
 South Penn Campus
 Oklahoma City, OK



ACTUAL SIZE OF ADVERSITEMENTS

All ads should be sized as shown here.



12th Annual 2009 Oklahoma SCAUG Conference

SCAUG is a membership organization of GIS professionals using or associated with ESRI products. This regional user group serves members in Oklahoma, Texas, Louisiana and Mississippi. This chapter is the fastest growing, and past conferences have drawn attendees from across the region. Last year's conference was our largest ever held in Oklahoma; we had over 280 attendees and more than 25 vendors.



This year's conference will feature training, informative sessions, poster exhibitions, and a vendor exhibit hall. The 2009 OKSCAUG Conference will draw the largest number of individuals involved in or interested in GIS in the State. The Oklahoma SCAUG Conference has been a mainstay in the Oklahoma GIS community every year! We've averaged 22 vendors the last three years, and this year we have room for 29 in the Moore Norman Technology Center South Penn Campus Conference Center! Our main hall will hold

19 and the rotunda and central corridor will accommodate 10 additional booths. **Register early in order to ensure your booth location.** Vendors will get an exceptional opportunity to meet with Oklahoma GIS professionals and key decision-makers. We're continuing to attract as many participants and vendors as the SCAUG Regional Conference, so get your registration completed in advance to ensure your company will be represented at Oklahoma's premier GIS conference!

2006 Conference Statistics

Attendees: 170
 Vendors: 14

2007 Conference Statistics

Attendees: 248
 Vendors: 26

2008 Conference Statistics

Attendees: 283
 Vendors: 28

Conference Attendees will be looking for innovative, cost-effective ways to implement GIS into their organizations.

Attendees will include GIS and senior level managers, analysts, developers and technicians from federal, tribal, state, regional and local governments as well as private industry.

Participants will be the people in Oklahoma that need your company's products and services.

Join the Oklahoma Chapter of the South Central Arc User Group in Oklahoma City on October 20th to share your knowledge, services, products, and ideas with the state's most receptive audience.



**2009 Oklahoma SCAUG Conference
Moore Norman Technology Center
South Penn Campus Conference Center
Oklahoma City, Oklahoma
October 20th, 2009**

Conference Agenda

Monday, October 19th - Rooms 111, 112, & P200

8:00 - 12:00 Workshop Session 1
1:00 - 5:00 Workshop Session 2
8:00 - 5:00 Workshop Sessions 3 & 4
1:00 pm to 5:00 pm Vendor Setup at Conference Site

Tuesday, October 20th

7:00 am Vendor Setup
7:30 - 8:30 Registration opens with Vendor Exhibits
8:30 - 9:30 Welcome - Opening Breakfast with Keynote Speaker
9:30 - 10:15 Break (Visit with Vendors)
10:15 - 12:00 User Presentations
12:00 - 1:15 Lunch/ Poster Competition (In Vendor Area)
1:15 - 2:15 Panel Discussions
2:15 - 3:00 Afternoon Break (In Vendor Area)
3:00 - 4:30 Technical Sessions
4:30 - 5:00 Closing Remarks and Prize Drawings

Wednesday, Thursday, Friday, Training October 21st - 23rd

2 Days Creating and Editing Parcels with ArcGIS Desktop
3 Days Introduction to ArcGIS
3 Days Data Management in the Multiuser Geodatabase

What Exhibitors Receive:

- Draped booth with 8' high background, draped side rails 4' high, one draped table, two chairs, company identification sign and electrical services as needed.
- Listing in the Conference Guide & company description.
- Access to conference attendees throughout the conference and especially during breaks with centrally located booths.
- Advertising, if desired, in the Conference Guide, full page to one quarter size advertisements available.
- List of Conference attendees (with permissions)

Exhibitor Information Packets (available upon request)
This will include a finalized conference agenda, shipping instructions, and area hotel information.

Sponsorship Levels

Platinum: \$1,000 (Limited to 1 Sponsor)

- Exclusive sponsorship of Opening Breakfast
- Fifteen minute presentation during opening breakfast
- Company Logo and link on SCAUG website
- 3 Complimentary registrations
- Exhibit Space to accommodate 20'x10' booth
- Recognition in conference program
- Full page ad in Conference Guide that is distributed to all conference attendees
- Discounted registration fees for all attendees from sponsoring company
- Free distribution of vendor literature in conference materials

Gold: \$750 (Limited to 3 Sponsors)

- Sponsorship of Lunch
- 5 minute presentation during Lunch
- Company Logo and link on SCAUG website
- 2 Complimentary registrations
- Exhibit Space to accommodate 10'x10' booth
- Recognition in conference program
- Full page ad in Conference Guide that is distributed to all conference attendees
- Free distribution of vendor literature in conference materials

Silver: \$500

- Sponsorship of Afternoon Break
- Company Logo and link on SCAUG website
- Exhibit Space to accommodate 10'x10' booth
- Recognition in conference program
- 1 Complimentary Registration
- Half page ad in Conference Guide that is distributed to all conference attendees
- Free distribution of vendor literature in conference materials

Vendor Application for Exhibit Space



Company/Organization Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Representative Name & Title: _____
Phone: _____ Fax: _____
Email: _____

1. Single Booth 10'x10': _____ \$300* (includes 1 Conference Registration & 1/4 Page Ad in Conference Guide)
Double Booth 10'x20': _____ \$600* (includes 2 Conference Registrations & 1/2 Page Ad in Conference Guide)
Do you need access to electrical service? Yes No Do you need Internet access? Yes No
Additional Personnel Registrations _____ @ \$50 each = _____
All Exhibit Personnel Must Be Registered ~
Name: _____ Title: _____
Name: _____ Title: _____
Name: _____ Title: _____

*Also includes pipe and drape, sign with company name on it and table and two chairs.

2. Print-ready advertising must be received by **August 3, 2009** in order to be included in the Conference Guide. All advertisement files should be submitted in .eps, .jpg, .bmp, or .tif, format to Darryl Williams, Vendor Coordinator, at dwilliams@usgs.gov or mailed on CD to: U.S. Geological Survey, NSDI Partnership Office; c/o Darryl S. Williams; 202 NW 66th St., Bldg-7; Oklahoma City, OK 73116-8224
- | | Full Page | 1/2 Page | 1/4 Page |
|---|------------------------|------------------------|----------|
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| (5"W x 8"H) | (5"W x 4"H) | (5"W x 2"H) | |
| | Free with Double Booth | Free with Single Booth | |

Ad in the Conference Guide - Size of Advertisement: _____
(Please send a company logo if not submitting an ad so we can acknowledge you at the conference.)

3. Please submit a brief description of the company/organization which must be suitable for publication in the Conference Guide (125 words or less).
4. Sponsorship - If desired, choose the level of sponsorship on facing page. Bronze Level available for any donation under \$500 and Sponsor will receive Bronze Level Sponsorship recognition in Conference Guide and at conference. **Level of Sponsorship: _____ Advertising + Booth Space Total + Sponsorship = Amount Enclosed: \$ _____**
5. Donate door prizes/bag stuffers: Quantity: _____ Type: _____

All exhibitor reservations are made on a first paid basis, including sponsorships. **Reservations must be received by SCAUG by August 3, 2009.** Payment in full must accompany this application. Cancellations prior to August 3, 2009, will be honored with a refund less a \$50 processing charge. No refunds will be issued after that date. All cancellations must be received in writing.

Agreed and Accepted By: _____ Date: _____

**Return application and check made payable to SCAUG to:
U.S. Geological Survey, NSDI-PO
c/o Darryl S. Williams, 202 NW 66th St. Bldg-7, Oklahoma City, OK 73116- 8224**

PAYMENT METHOD:	SCAUG's Federal Tax ID # is 75-2350019
----- Check Enclosed (payable to SCAUG)	
----- Credit Card: _____ Visa _____ MasterCard	
----- Card Number _____	
----- Name on card _____	
----- Zip Code of Billing Address _____	----- Exp Date _____
----- Purchase Order: PO Number _____	